

Business Value of Red Hat Certification

Interviewed organizations reported that staff with Red Hat Certification have **greater skills and stronger technological know-how**, allowing them to **deliver more value to their organizations** than other employees. They **view certification as a differentiator** for staff responsible for running their IT infrastructures and developing software for their customers and employees.

KEY RESULTS



\$79,400
average 3-year benefits
per certified employee



409%
3-year ROI




47% more
VMs per IT staff
member


CUSTOMER QUOTE, NATURAL RESOURCES:

“ We also know that as time goes by, systems change and get updated. Somebody who has certification can be counted on to have the latest knowledge... A staff member with Red Hat Certification has more value than somebody who does not. ”


IT STAFF AND COST BENEFITS



32% more efficient
IT infrastructure
teams



23%–51% faster
to deploy
infrastructure



24% more productive
development
teams



13% more cost effective
infrastructure


EMPLOYEE DEVELOPMENT AND RETENTION BENEFITS

CUSTOMER QUOTE, IT SERVICE PROVIDER:

“ A person with one year of experience and Red Hat Certification is the same to me as somebody with three years of experience... The fact that passing the certification exams requires them to solve these scenarios is what gives them and me confidence. ”



Almost 7 weeks faster
for new hires to reach full productivity



23% more likely
to be satisfied with certified staff



10% longer expected tenure
for certified staff